



SUPPLIER ATTENDEE / EXHIBITOR PASS REGISTRATION FORM

INTERNATIONAL CHEESE TECHNOLOGY EXPO

APRIL 10-12, 2012 | FRONTIER AIRLINES CENTER | MILWAUKEE, WISCONSIN

GENERAL INFORMATION

- + Suppliers must be a supplier member of the Wisconsin Cheese Makers Association to register for any event.
- + To purchase exhibit space, complete an Exhibit Space Application & Contract form.
- + Please note that late fees apply to registrations received after March 12, 2012.
- + All badges will be picked up onsite, not sent in advance.
- + All exhibitors working in the booth must be registered.

REGISTRATION OPTIONS

Each attendee providing goods or services to the industry (a "supplier") must be a member of WCMA.

(F) Full Registration

- Includes all events except Awards Banquet
- + Exhibitors (See **Complimentary Passes** information on this page.)
 - + Additional Full Registrations are \$325 (\$350 after 3/12/12)
- + Non-exhibitors \$425 (\$450 after 3/12/12)

(EO) Exhibitor Exhibits Only

- (Not available to Non-Exhibitors)
- Includes access to exhibit floor, lunches and receptions; Awards Banquet not included.
- + Free to Exhibitors and Dairy Manufacturer/Processor/Marketer attendees

(W or T) Exhibitor Single Day

- (Not available to Non-Exhibitors)
- Includes all events on that day except Awards Banquet.
- + Exhibitors: \$225 (\$250 after 3/12/12)

(B) Awards Banquet

- Includes Thursday evening Awards Reception and Awards Banquet.
- + \$65

COMPANY INFORMATION

Company _____
 Address _____
 City, State, Zip _____
 Phone _____

PAYMENT OPTIONS (in US Dollars) Total Due: _____

U.S. Bank check. Payable to: Wisconsin Cheese Makers Association, 8030 Excelsior Drive, Suite 305, Madison, WI 53717 USA

Bill Credit Card. (Select correct box below:)

- American Express Master Card VISA Discover

Account Number _____ Exp. Date _____
 Name as it appears on card _____
 Street Address _____
 City, State, Zip _____
 Signature _____

Cancellation Policy for Personnel Registration Any registration canceled on or prior to March 12 will receive a full refund less a \$25 Processing fee. No refunds will be given after March 12, 2012. Cancellations must be received in writing.

COMPLIMENTARY PASSES

Free Exhibits Only passes are included with each booth for all company personnel working in the booth. Exhibiting companies will also receive one free Full Registration for each 10 x 10 area purchased:

- 1 10 x 10 Booth – 1 Free Full Registration
- 2 10 x 10 Booths – 2 Free Full Registration
- 3 10 x 10 Booths – 3 Free Full Registration
- 4 10 x 10 Booths/20 x 20 booth – 4 Free Full Registrations, etc.

SIGN UP NAMES HERE

Check appropriate box(es) for each name.
F=Full; EO=Exhibits Only; W=Wednesday Single Day; T=Thursday Single Day; B=Banquet.
Please write name(s) as they should appear on badge:

F EO W T B

Name _____

Title _____

Email _____

Amt Due _____

F EO W T B

Name _____

Title _____

Email _____

Amt Due _____

F EO W T B

Name _____

Title _____

Email _____

Amt Due _____

F EO W T B

Name _____

Title _____

Email _____

Amt Due _____

F EO W T B

Name _____

Title _____

Email _____

Amt Due _____